



Hello!!!

I hope this letter finds you well. I am writing to ask if you will consider supporting our 8th annual fundraiser with a sponsorship.

Illusions salon & spa loves giving back to our community. Once again, this year we are helping to provide funding for The Homeless Coalition.

Steampunk Fantasy Hair Show will take place at Visani Restaurant and Theater on Saturday, November 13, 2021. Seating will start at 11:00, **lunch is included** and will be served at Noon. The hair show will be from 1pm - 2pm.

There will be some amazing raffle items and baskets as well!

Your sponsorship will help support the event. **ALL** proceeds will be donated directly to The Homeless Coalition. Last year we raised over \$2000!

Our hair show is put on by the team of stylists from Illusions salon & spa. It is a chance for the stylist to perform and entertain while not having any limits on their artistic creations. It is a day to be enjoyed by all and a chance for our team to help give back. Because after all...

*"Giving Back is the New Black!!!" - Paul Mitchell*

Sponsorship levels are on the back of this letter. Any amount is greatly appreciated!

Thank you for your time and consideration. Please feel free to call or email me if you have any questions.

Sonya Hawker, Owner/Stylist  
Illusions Salon  
115 Taylor St., Punta Gorda, FL 33950  
941.505.5777 ~ Sonya@IllusionsofPG.com



# 2020 Hair Show Sponsorships

## Goggle Sponsor - \$1000 - Exclusive (only one)

Your self-standing company banner displayed at event (provided by company),  
Linked banner ad 'Presented by: (YOUR COMPANY)' on home page of Illusionsofpg.com website,  
Your company logo under "Presented by" on ALL Event Promotions,  
Your logo linked to your website on Illusionsofpg.com website,  
Full Page Advertisement on back of event program (free design available),  
Recognition at the event,  
Opportunity to put item in show swag bags,  
4 Tickets to the show.

## Time Piece Sponsor - \$500

Your company logo on ALL Event Promotions,  
Your logo linked to your website on Illusionsofpg.com website,  
Logo on event program,  
Recognized at the event,  
Opportunity to put item in show swag bags,  
2 Tickets to the show.

## Cogs & Gears Sponsor - \$250

Your company logo on ALL Event Promotions,  
Your logo linked to your website on Illusionsofpg.com website,  
Company name listed on event program,  
Recognized at the event,  
Opportunity to put item in show swag bags.



*Yes!! I would love to help out with a sponsorship!*

*Please sign me up as a \_\_\_\_\_ Sponsor!*

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ eMail: \_\_\_\_\_

Our graphic designer will contact you for your logos and ads.

Method of payment:  Check # \_\_\_\_\_  Visa/MC/Amex

Credit Card # \_\_\_\_\_ Exp date \_\_\_\_/\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

*Deadline to become a  
Sponsor is  
October 22nd.*

*Sign up now for the  
maximum exposure!*

Mail sponsorship and payments to: Illusions Salon, 115 Taylor St., Punta Gorda, FL 33950  
or scan and email to Sonya@illusionsofpg.com